

# Whirlpool

DESIGNED TO DELIGHT™



## PROFESSIONAL LAUNDRY 2017/18

# The Whirlpool Brand Lifestyle

Since its founding on November 11, 1911, Whirlpool Corporation has pursued excellence for generations, helping people care for their homes with perfect efficiency so that they can focus on what really matters – their families and lives. As the flagship brand of the company, Whirlpool is the most accessible brand, providing products with purposeful, easy-to-use technology to help keep consumers' homes running smoothly

<p><b>1911-1929</b></p>  <p><b>1911:</b> Upton Machine Co. founded in St. Joseph, Michigan, to produce motor-driven wringer washers.</p> <p><b>1916:</b> First order of washers sold to Sears, Roebuck and Co.</p> <p><b>1929:</b> Upton Machine Co. merges with Nineteen Hundred Washer Co. to form Nineteen Hundred Corporation.</p>	<p><b>1940s</b></p>  <p><b>1948:</b> Sale of first auto-washer through Sears, Roebuck and Co.</p> <p><b>1950:</b> The Nineteen Hundred Corporation was renamed the Whirlpool Corporation and added automatic dryers to the company's product line.</p>	<p><b>1950s</b></p>  <p>Whirlpool expanded manufacturing locations in U.S., producing spare parts, refrigerators, dryers and washers.</p> <p>Entered partnership with Brazil's Brasmotor S.A., parent of appliance maker Multibras S.A. Eletrodomesticos.</p>	<p><b>1960s-70s</b></p>  <p>Whirlpool regularly introduced a new full range of products and features for the home.</p>	<p><b>1980s-90s</b></p>  <p>Expanded into India with a joint venture.</p> <p>Joint venture with N.V. Philips to enter Europe.</p> <p>Purchased KitchenAid.</p> <p>Global presence expanded throughout Europe, Latin America, Asia and parts of Africa.</p> <p>Opened small appliance plant and range plant in US.</p>	<p><b>1990s</b></p>  <p>Whirlpool has been reducing water and energy usage, lowering greenhouse gas emissions and collaborating on the WEEE Directive.</p> <p>Today, Whirlpool has earned an astounding 22 ENERGY STAR® awards from the U.S. EPA.</p>	<p><b>2010</b></p>  <p>Whirlpool Corporation announces a \$120 million investment in building a new LEED-certified manufacturing facility in Cleveland, Tennessee - the single largest investment Whirlpool Corporation has made anywhere in the world—which “reinforces our commitment to the competitiveness of U.S. manufacturing.”</p>	<p><b>2016</b></p>  <p>Whirlpool Corporation celebrates its 105<sup>th</sup> anniversary.</p>
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## 2016

Whirlpool Corporation celebrates 105 years of its pursuit to understand the needs and wants of every home. Each of the brands under our portfolio is more than just a legendary name; every brand has been thoughtfully designed for a specific customer and home-type based on consumer insight and over 100 years of experience in the appliance industry. In everything we do, we will continue our commitment to make each experience an extraordinary one, for generations to come. We are proud to be a part of your home.

***Thank you for making us just like family.***



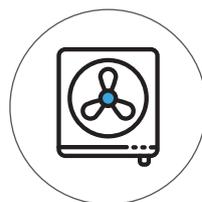
## Fabric care gets the ultimate power boost with revolutionary Wash Technology from the U.S.A.

The Professional Washing Machine merges unparalleled efficiency with the most robust and professional cleaning features for outstanding laundry care, day after day. Intelligent sensors automatically adapt resources for optimal washing performance while its Deep Water Wash cycle ensures that even the toughest stains don't stand a chance. Smart, powerful and efficient, the Professional Washing Machine gives you the freedom to live life your way. Made in the U.S.A, with pride.



### 6<sup>TH</sup> SENSE Technology

Say hello to smart technology for the home. Intelligent Sensors detect the size of each load and automatically adapt resources that offer up to 50% of savings on electricity, water and time. The load is continuously monitored throughout the wash cycle for optimal wash performance.



### HE Agitator with Fabric Softener Dispenser

When it comes to laundry care, it's all about making life better with efficient savings and cleaning. Get improved high-efficiency cleaning and fabric softener dispensing at just the right time with the HE (High Efficiency) agitator with fabric softener cap.



### 15kg Big Capacity

No need to go to the laundromat to wash bulky items. Get the extra space you need with this 15kg big capacity washer, perfect for any wash situation from soccer games to family cookouts.



### Lid Lock Convenience

No sock left behind. The Late Lid Lock gives you extra time to throw in any missed items before the Spin Cycle starts. The lid can be unlocked when you press the 'START/ PAUSE/UNLOCK' button, or upon cycle completion. The 'LID LOCKED' light also helps indicate the status so you can easily know the washer is paused by the blinking light, and that the lid is ready to be opened when the light is off.



### Soil Level Selection

No need to shy away from dirt. Soil Level settings adjust the agitation time as needed for your load. The Light setting is for lightly soiled garments and the Heavy setting is for garments that need a longer wash time to release the soils from the fabric.



### Bulky Items

The Bulky Items cycle takes care of bedding as well as those bulky winter jackets. The washer fills with enough water to wet down the load before the wash cycle begins, and uses a higher water level than other cycles.



### Quick Wash

Hard-pressed for time? Use this cycle to wash small, lightly soiled loads of two to three items that are needed in a hurry. This cycle features a spray rinse for efficient, effective cleaning in double-quick time.



### Deep Water Wash

Take on dirt like a professional, with just a simple press of a button. The Deep Water Wash cycle helps break down loose soils by using more water and thorough cleaning so stains don't stick around.



### Delicates

Clean your ultimate date night outfit without worries. The Delicates Cycle cleans fine washables without a hitch. The intermittent wash action, combined with cool water and slow spin, cleans your delicates to provide everything you'd expect from gentle fabric care.



### Clean Washer

Use this cycle every 30 washes to keep the inside of your washer fresh and clean. This cycle uses a higher water level. Use with a Washer Cleaner tablet or liquid chlorine bleach to thoroughly clean the inside of your washer.



### Designed, Engineered and Assembled in the U.S.A

To assure the quality of products, they are all assembled in a facility in the United States of America. With a century's experience in the industry and with continual development towards perfection, Whirlpool endeavours to improve the quality of life for you and your family.

# The Professional Washer



## 3LWTW4815FW

- Capacity: 15kg
- Water Efficiency Rating (Singapore WELS): 2 Ticks
- Made in USA
- Product Dimension WxDxH (mm): 686 x 648 x 1067
- EAN code: 883049390284



## Features

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- 6<sup>TH</sup> SENSE Technology
- HE Agitator with Fabric Softener Dispenser
- Lid Lock Convenience
- Temperature Selection
- Soil Level Selection
- Extra Rinse option
- Deep Fill & Extra Rinse option
- Bulky Items Cycle
- Quick Wash Cycle
- Deep Water Wash Cycle
- Delicates Cycle
- Clean Washer
- Number of wash Cycle: 12



## Dry right and save time. Enjoy the things that matter most in life.

The Professional Dryer, powered by the AutoDry™ Drying System, features intuitive drying technology that automatically shuts off once clothes have reached the right temperature. Equipped with a 15kg capacity, the Professional Dryer dries even the largest loads, giving you ultimate freedom to live life to the fullest. Proudly designed, engineered and assembled in the U.S.A.



### AutoDry™ Drying System

In today's era of smart technology, you'd expect nothing less from your dryer. Use the Automatic Dry cycles to provide the most energy savings and enhanced fabric care from the dryer. During Automatic Dry cycles, drying air temperature or moisture levels are sensed in the load. This sensing occurs throughout the drying cycle and the dryer shuts off when the load reaches the selected dryness. The Energy Preferred cycle will provide optimal energy savings.



### Wrinkle Shield™

When you are unable to remove a load of clothes from the dryer as soon as it stops, wrinkles can form. The Wrinkle Shield™ feature periodically tumbles, rearranges, and fluffs the load to help keep wrinkles from forming. Now, you can spend less time on ironing and more time on what makes you smile.



### 15kg Big Capacity

With a 15kg big capacity dryer drum, there's plenty of room to easily handle large loads and bulky items. Mark your calendar, there's no need to put off laundry day any longer.



### Heavy Duty Cycle

Say goodbye to leaving the laundry out to dry for days. The Heavy Duty cycle sets the dryer to a high temperature to thoroughly dry even the most heavyweight items.



### Timed Dry

Enjoy the day out with your loved ones, instead of staying home and waiting for laundry to be done. The Timed Dry Cycle enables the dryer to run for the specified time on the control. On models with a selectable temperature knob, you may choose a setting based on the fabrics in your load. Drying time and temperature will depend on your dryer model.



### Fluff Air

Fluff Air is created for items that require drying without heat such as pillows, stuffed toys or heat-sensitive fabrics (rubber, plastics, foam, etc). When your dryer is fused with the most advanced technology, it only means that home laundry care is as good as getting it done by the professionals.



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# The Professional Dryer



## 3LWE/GD4815FW

- Capacity: 15kg
- Made in USA
- Product Dimension WxDxH (mm): 737 x 717 x 1118
- EAN code: 883049390604



## Features

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- AutoDry™ Drying System
- Wrinkle Shield™
- Heavy Duty Cycle
- Timed Dry Cycle
- Fluff Air
- Cool Down Cycle
- Number of drying cycle: 14

# Whirlpool

DESIGNED TO DELIGHT™

[www.whirlpool.com.sg](http://www.whirlpool.com.sg)

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