

DESIGNED TO DELIGHT



Whirlpool

PRESENTING THE NEW

6 TH SENSE INTELLIFRESH OPTIMUM FRESHNESS MAXIMUM STORAGE

The Whirlpool Brand Lifestyle

Since its founding on November 11, 1911, Whirlpool Corporation has pursued excellence for generations, helping people care for their homes with perfect efficiency so that they can focus on what really matters - their families and lives. As the flagship brand of the company, Whirlpool is the most accessible brand, providing products with purposeful, easy-to-use technology to help keep consumers' homes running smoothly

1990s

2010

Corporation

announces a \$20

building a new

LEED-certified

Tennessee - the

single largest

Whirlpool

Corporation

million investment in

facility in Cleveland.

has made anywhere

in the world-which

commitment to the

competitiveness of

U.S. manufacturing.

"reinforces our

NOW

1911-1929



Machine Co founded In St. Joseph, Michigan, to produce motor-driven wringer washers.

1916: First order of washers sold to Sears, Roebuck and

1929: Upton Machine Co. merges with Nineteen Hundred Washer Co. to form Nineteen Hundred Corporation.

1950s 1940s



manufacturing 1948: Sale of first locations in U.S. auto-washer through producing spare Sears, Roebuck and parts, refrigerators, dryers and washers.

Entered partnership

parent of appliance maker Multibras S.A.

Eletrodomesticos.

with Brazil's

Brasmotor S.A.

1950: The Nineteen **Hundred Corporation** was renamed the Whirlpool Corporation and added automatic dryers to the company's product



1960s-70s

Whirlpool regularly full range of features for the

1980s-90s



Expanded into India with a joint venture.

Joint venture with N.V. Philips to enter Europe.

Purchased KitchenAid

Global presence expanded throughout Europe, Latin America, Asia and parts of Africa.

Opened small appliance plant and range plant in US.

ENERGY STAR

Whirlpool has been reducing water and energy usage, lowering greenhouse

gas emissions and collaborating on the WEEE Directive Today, Whirlpool has earned an

astounding 22 ENERGY STAR® awards from the U.S. EPA. celebrates over 100 years of innovation and continues its groundbreaking R&D efforts every day.

Whirlpool **DESIGNED TO DELIGHT**

At Whirlpool we believe in the glory of making everyday count just the way every homemaker does. We believe that delight lies in getting the everyday tasks done beyond one's expectations.

We believe that advanced technology should always deliver superior performance. For isn't that what technology is all about, to surpass expectations every time and leave you with a sense of delight.

At Whirlpool we are purposeful and never lose sight of what performance means and how it should be delivered. We design home appliances with advanced technology which are intelligent, intuitive and innovative.

Our home appliances provide an ever-present assurance of better than expected results in everyday tasks at home. And when one experiences this every time, it simply makes moments in home life even more enjoyable. That's what we are committed to deliver.

Whirlpool. Designed to Delight





All-New 6TH SENSE INTELLIFRESH

Top Freezer



6TH SENSE IntelliSense Inverter Low Annual Energy Consumption The advanced IntelliSense Inverter Technology efficiently adapts the cooling according to internal load. The 3 IntelliSensors interact with each other, sensing ambient temperature, adapting and controlling internal temperature to optimize cooling. It minimizes energy consumption, while deliver powerful cooling and maintaining long-lasting freshness.







OPTIMUM COOLING QUIET OPERATION

Optimum Freshness 12 Days Garden Fresh

SealFresh Twin Crisper

Fresh for longer

The all-new IntelliFresh is powered by the 6TH SENSE® IntelliSensor Technology. Its 3 IntelliSensors, along with an Intuitive Logic Chip sense, adapt and control cooling to deliver 12 days of garden freshness* to preserve the latent moisture of vegetables. The separate compartments always ensure perfect humidity, clean air and no odour transfer. Our breakthrough SealFresh technology also enables vegetables to retain maximum freshness, which means you can cut down on the number of trips to the supermarket and spend more time on trips you actually enjoy.

KEEP VEGETABLES FRESH FOR 12 DAYS





Broccoli Capsicum

Water level loss (WLL) < 10% = fresh like the first day

Water levelloss (WLL) >10% = Starts to change in color, texture, flavour.

WATER LEVEL LOSS ON THE 12TH DAY*

WLL: 5%

* Results based on internal lab testing done on selected fruits and vegetables under specific test.



Optimum Freshness 7 Days Dairy Fresh



7 Days Dairy Fresh*

ENSURED IN THE DAIRY FRESH ZONE

Never worry about dairy. Whirlpool's 7 Days Dairy Fresh technology keeps unpasteurised milk fresh for 7 days, even if they're stored in open containers.







UniformCooling

WITH FRESHFLOW AIR SYSTEM

The **FreshFlow Air System**, with its intelligently placed vents, adapt the air flow to ensure optimum cooling within the refrigerator.



Crystal-Free Ice Cream

WITH DEEPFREEZE TECHNOLOGY

Its adaptive **DeepFreeze Technology** features full circular air flow which keeps ice cream the way it is supposed to be, crystal-free.



Complete Prevention

of Bacteria

Prevent up to 99.9% bacterial growth, and a separate compartment for fruits and vegetable that need lower humidity, keeping them fresh for longer

^{*} Preserve freshness only when stored in chiller. Results based on internal lab testing done on selected milk per under specific test conditions on selected model. Results may vary model to model. Results based on internal lab testing done on selected models under standard conditions.



Maximimum Storage Great Convenience Flexi Adapta Shelves



Make Space **With Ease**

Adapt to your needs

You can now adjust the shelves' height with the aid of the vertical rail, all without having to remove any shelves. Adjust as you please to adapt to different storage needs for convenient and customizable space management.

Quick ice making



FAST FREEZE

Adapts to your needs to make ice super quick, just select the mode from the touch control panel.

Ease of use



INTELLI-ICEMAKER

Adaptive and innovative water docking mechanism with easy fill ice trays.

Store more



BIG BOTTLE RACK

Adapts to your storage needs. Now you can easily store 4 bottles of 2 litre capacity in the top rack and 6 bottles of 1 litre capacity in the bottom rack.

Smart convenience



FEATHER TOUCH CONTROL

Experience true intelligence with the advanced feather touch control panel. It adapts to your need of controlling temperature, faster ice making, and higher energy efficiency with just a touch.





- Net capacity 414L
- Fridge capacity 324L
- · Freezer capacity 90L
- WxHxD (mm): 700 x 1755 x 750
- EAN 4897068761594

Features

- + 6^{TH} SENSE Intellisense Inverter
- 6^{TH} SENSE Intellifresh
- 6[™] SENSE DeepFreeze
- SealFresh Twin Crisper
- Microblock Fruit Crisper
- · Adapta Shelf
- FreshFlow
- Dairy Fresh compartment
- · Intelli-Ice maker
- · Big bottle rack
- Feather touch control
- · Crystal bin design
- Extra large door bins
- Bottle separator



TM500 VCC UI

- · Net capacity 450L
- Fridge capacity 360L
- Freezer capacity 90L
- WxHxD (mm): 700 x 1860 x 750
- EAN 4897068761600

Features

- 6TH SENSE Intellisense Inverter
- 6TH SENSE Intellifresh
- 6TH SENSE DeepFreeze
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- Microblock Fruit Crisper
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www.whirlpool.com.sg

Customer Service Hotline: +65 6250 6888



Whirlpool Singapore

